



GRAND PACIFIC RESORTS DIGITAL ASSET MANAGEMENT TERMS & CONDITIONS

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Digital Asset Usage Guidelines

Our digital assets may be used by:

- Grand Pacific Resorts employees.
- Approved Grand Pacific Resorts affiliates, vendors, and partners.

Our assets may be used for the following purposes exclusively in the promotion of Grand Pacific Resorts and/or resorts presently under management of Grand Pacific Resort Management:

- Home Owners Associations (GPR Managed and Non-GPR Managed)
- Sales and marketing campaigns.
- Editorial coverage by travel and trade media including industry partners and influencers.
- Promotion of destination partners.
- Placement on souvenirs or others consumer goods such as clothing for retail or resale.
- 501(C)(3) charitable organization partners.



Our digital assets may not be used for:

- Personal use.
- Any commercial purposes outside of promotion of Grand Pacific Resorts and/or resorts presently under management of Grand Pacific Resort Management
- For purposes of rental by owner
- Any way that is deceptive, misleading, defamatory, and discriminatory or reflects negatively on Grand Pacific Resorts and/or resorts presently under management of Grand Pacific Resort Management, or the individuals represented.

Asset Upload

Users granted permission to request asset upload must follow the Upload Assets Guidelines presented at time of upload. By requesting to upload, you affirm you have received copyright permission for each asset, and have media releases for each individual represented. All media releases must be uploaded into Barberstock as an asset. In the event the related media releases are already on Barberstock the release information must be added to the Credit field.

When tagging your photos, please reference the [Resort Digital Asset Manager TAGs](#) to ensure your resort is appropriately tagged for best search results. Commas must separate each tag.

All metadata fields must be filled in, or your asset upload request may be declined for approval.