



VISIT FREDERICK / TERMS AND CONDITIONS

Visit Frederick is the recognized destination marketing organization (DMO) responsible for promoting Frederick County, Maryland as a travel destination worldwide. As the official tourism organization for Frederick County, we have a number of digital assets including photography and video footage. These assets are for use in promoting Frederick County as a travel destination.

Visit Frederick manages a large volume of quality, high-resolution images and high-definition b-roll footage. These rights-protected assets may be used royalty free at no cost provided usage meets our Digital Asset Usage Guidelines below. Assets remain property of Visit Frederick and the originating artist.

Assets may not be sold or given to another party.

Digital Asset Usage Guidelines

Our digital assets may be used for the following purposes:

- Illustrations for travel articles about Frederick County, MD in newspapers, magazines, websites or travel guidebooks.
- Illustrations in publications promoting attendance at a meeting or convention taking place in Frederick County, MD and related magazine and online articles.
- Brochures published by tour operators and travel agents selling travel to Frederick County, MD and related magazine and online articles.

Our digital assets may not be used for:

- Any commercial purposes outside of tourism promotion.
- Commercial advertising of non-tourism products including advertising supplements within newspaper and real estate materials.
- Placement on souvenirs, commemorative books, guidebooks, DVD's or others consumer goods such as clothing for retail or resale.
- As fundraisers for causes, charitable organizations or political organizations.
- Any way that is deceptive, misleading, defamatory, and discriminatory or reflects negatively on Visit Frederick.

Our digital assets may be used by:

- Travel and trade media.
- Meeting professionals who are working with Visit Frederick towards selecting or promoting Frederick County, MD as their next meeting or convention destination.
- Travel professionals who are working with Visit Frederick and are promoting Frederick County, MD as a leisure destination in their campaigns and initiatives.

Use of Visit Frederick's digital assets requires:

- Credit to the source of 'Visit Frederick', unless otherwise credited by originating artist.

Access Level

The access level you have been given to this Image Library is specific to your affiliation with Visit Frederick and the usage rights of individual images. If the specific image(s) you are looking for are not contained within your image library access level, please contact Melissa Joseph Muntz at mmuntz@fredco-md.net with the details of your image request.